	<b>HALAL INDIA PRIVATE LIMITED, CHENNAI</b>	<b>GUIDELINES</b>
<b>DOC. HIPL-CD-GL4.1-01</b>	<b>ISSUE/DATE 01, 10/04/2023 REV/DATE 03, 01/11/2023</b>	<b>10 APRIL 2023</b>

## GUIDELINES FOR THE USE OF HALAL INDIA STANDARD MARK

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### 1. PURPOSE

To provide guidelines on the use of Halal India Standard Marks.

### 2. SCOPE

This covers use standard mark logo in different modes by licensed organizations on the product.

### 3. DEFINITION

3. Mark of conformity- Protected mark issued by a body performing third party conformity assessment indicating that an object of conformity assessment (product, process, system or body) in conformity with specified requirements.

### 4. RESPONSIBILITIES

4.1 HIPL-CD-For providing correct sizes and ensuring correct use of standard mark

### 5. GUIDELINES

#### 5.1 Standard mark

5.1.1 Standard Mark stands for quality of the product in conformance to the provisions of the related Standard. The mark carries Standard number as a distinguishing feature for identifying the product certified.

5.1.2 The Standard Mark consists of two components i.e. monogram and a reference to the relevant Standard. The preferred sizes of the monogram, which should be used by the licensees are given in **Annex A**


5.1.3 The licensee shall use only the preferred sizes of the Standard Mark. However, when larger sizes other than those given in the preferred dimensions sheet are to be used, the enlarged sizes shall be in multiples of 10 of any of the preferred dimensions. However, a photographic reduction or enlargement is permitted in specific cases.

5.1.4 The second component of the Standard Mark is the reference to the relevant Standard, super scribed as the corresponding standard number above the monogram.

5.1.5 Apart from the Standard Mark, all licensees have to compulsorily mark the certification mark u/s 71(1)-4475801 dated 18.03.2022 at a suitable place on the Standard Marked Product and/or its packaging and/or carton.

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**5.1.6** The licensee should get the design of the monogram approved by the HIPL-CD before bringing it to use. He will be permitted to commence use of standard mark only after approval by the HIPL.

**5.1.7** Only those firms holding a valid license under the HIPL-CD are authorized to use this Standard Mark and HIPL do not allowed to use Halal mark to holder who have not been able to renewal the license.

**5.1.8** The standard mark along with (*i-CAS*) Halal Logo as prescribed by the competent Authority of India such as i.e. APEDA or DGFT before being placed in market, to assure that the Halal product conforms to the requirements of (*i-CAS*) – Halal. The Authorization given to notify body (Halal Certification Body) by official National Accreditation Body i.e. NABCB in India.

## **5.2 Method of Applying Standard Mark**

**5.2.1** As far as possible Standard Mark shall be applied on the product itself or on the container or packing of the product. However, for products supplied in bulk, the Standard Mark may be affixed on the conformity certificate accompanying each consignment of certified products.

**5.2.2** In order to avoid possibilities of fraudulent use, the Standard Mark shall be applied on the package in such a manner that it gets automatically destroyed when the consumer takes out the article from the package, wherever feasible.


**5.2.3** The following are some of the recognized methods of applying Standard Mark on the product:

- a) Printing on a label,
- b) Printing on an anodized name-plate,
- c) Printed stickers, adhesive tapes, transfix labels, etc.,
- d) Stenciling with paint,
- e) Embossing or punching,
- f) Casting where no other specified system exists,
- g) Use of Hologram,
- h) Woven cloth labels in case of textile products like cotton vests,
- i) Metal tags and
- j) As a part of the test certificate if individual items cannot be marked, like steel products,
- k) Printing on products, like PVC cables etc.

**5.2.4** The product certification logo can be used with the accreditation mark of the HIPL Halal Product certification scheme. The accreditation mark must only be used in conjunction with the HIPL halal product certification logo.

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**5.2.6.** The use of the HIPL Standard Marks is allowed only on the package(s) of the product(s) that are HIPL Standard Marks certified.

**5.2.6** Use of HIPL standard marks is not allowed for companies with expired, suspended, or cancelled halal certificates.

**5.2.7** The halal product certification logo should not be applied to laboratory test, calibration or inspection reports,

**5.2.8** The logo master can be obtained from HIPL Manager Certification. Electronic reproduction of the logo master is permitted.

**5.2.9** HIPL-CD takes action on misuse of the Mark such as suspension or withdrawal of license depending on the nature of contravention.

### **5.3 Prohibition for improper use of certification mark**

**5.3.1** It is criminal offence to misuse the standards mark. No person shall use certification marks in relation to any goods or process without valid license.

**5.3.2** No person shall use any symbol likely to create confusion about the design of the certification mark.

**5.3.3** Persons who have obtained licenses shall also not use a certification mark in relation to any article which does not conform to the prescribed standards or any symbol likely to create confusion.

### **5.4 Prohibition to use names similar to those of the office**

**5.4.1** No person shall use any name which may create confusion about the full name or acronyms of the HIPL

**5.4.2** Anyone using any name which may create confusion about the full name or acronyms of the HIPL is punishable

### **5.5 Penalties**

**5.5.1** Any person who contravenes any provisions is penalized in accordance with Provisions of Law.

### **5.6 Enforcement & Coordination**

**5.6.1** This involves all such actions which are required to be taken for misuse of the Standard Mark, search and seizure.

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5.6.2 Before any action is taken by HIPL on filing of any complaint in the court, the matter should be examined in house to ascertain the facts.

## 6. HALAL INDIA STANDARD MARK DISPLAY

### 6.1 Display of the HIPL Standard Marks

- a. HIPL Standard Marks shall be displayed only in the appropriate form and size and in full compliance with the conditions set out hereunder:
- b. HIPL Standard Marks must be used in its original form, with no alterations to design or lettering. HIPL-certified companies can display the Standard marks on printed packaging, digital collateral, and outer bulk product packaging to signal their halal-certified status.
- c. HIPL-certified companies can display the Standard marks on the entrance of the approved facility
- d. HIPL- certified companies cannot be allowed to reproduce the Halal certificate issued in such a way as to impair its clarity, nor shall he tamper with the original copies thereof or make copies of them, nor shall he be allowed to translate the certificate and / or test reports to other languages without the consent of the Halal India.

### 6.2 No HIPL Standard Marks may be used or displayed in any of the following ways:

- a. in any manner that, in the sole discretion of HIPL, discredits HIPL or tarnishes its reputation and goodwill;
- b. in any manner that infringes, dilutes, depreciates the value, or impairs the rights of HIPL in the Marks;
- c. in any manner that is false (wrong) or misleading reference found in advertisements, magazines etc.
- d. in connection with any, illegal activities, or other materials that are defamatory, libellous, obscene, or otherwise objectionable;
- e. in any manner that violates the trademark, copyright, or any other intellectual property rights of others;
- f. in any manner that violates any law, regulations, or other public policy; or
- g. as part of a name of a product or service of a company other than the HIPL.

## 7. REFERENCE

ISO /IEC 17030- 2003 Conformity assessment-General requirement for third party mark of conformity

HIPL-CD-PR4.6.2 -01 Procedure for grant of certification


HIPL-CD-PR7.11-01 Procedure for termination, reduction, suspension or withdrawal of certification

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# ANNEX A -FOURTH SCHEDULE

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## SPECIMEN OF THE HIPL CERTIFICATION MARK

The HIPL Certification Mark:

- shall be of the shape as described in the design.
- may be larger or smaller than in the design but its parts shall keep the same proportions as in the design.
- may appear in the official colors of the HIPL logo or any color provided color is uniform throughout.



## AMENDMENT SHEET

SL. No	Changes Incorporated	Page	Revision Status	Date	Remarks if any
1.	New Clause 6 introduce as halal India Standard mark display	04	01	01.06.2023	
2.	Amendment in clause 5.1.7	02	02	30/08/2023	
3.	Amendment in clause 5.1.8	02	03	01/11/2023	
4.	New Clause 5.3 introduce as Prohibition for improper use of certification mark	03	03	01/11/2023	
5.	New Clause 5.4 introduce as Prohibition to use names similar to those of the office	03	03	01/11/2023	
6.	New Clause 5.5 introduce as Penalties	03	03	01/11/2023	
7.	New Clause 5.6 Enforcement & Coordination	03	03	01/11/2023	

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